

MARINER



Mariner's Performance Management solutions drive business performance by communicating strategic goals & making decisions that consistently support those goals.

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Performance Management Dashboards

Improve Operations, Customer Satisfaction and Profitability

Delivering Value

Mariner's performance management dashboards give everyone, from front-line employees to senior executives, a comprehensive view of your business or department. Through department or corporate-wide scorecards, reports and charts, key performance indicators (KPIs) are monitored, uncovering under-performing areas. Within the same work space, remedial actions are evaluated, implemented and tracked. In addition, dashboards foster collaboration and continuous improvement in each department and across the board. Dashboards keep everyone focused on the company's strategic objectives, and set the stage for continuous improvement.

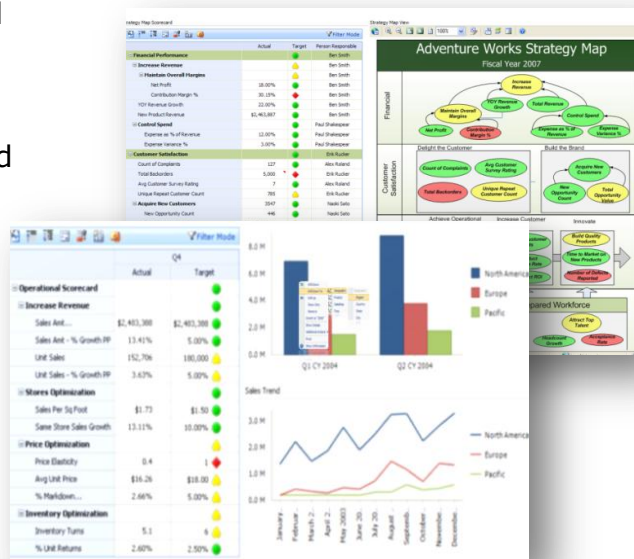
Providing Measurable Benefits

Easy-to-understand dashboards visually present the key performance indicators (KPIs) that tie directly back to sales, operations, customer service or financial goals and stakeholder equity. Real-time snapshots of whether a department or business segment will meet, exceed, or fall short of its goals is clear and timely adjustments can be made to stay on track. The end result is a more cohesive organization, singularly focused on gaining competitive advantages and achieving improved customer satisfaction, financial stability, and responsiveness to the market.

Core
Group

During the project we present your key stakeholders with:

- The success criteria for a corporate or departmental dashboard, clearly linking the dashboard to desired business goals.
- A summary of the dashboard requirements gathered during interviews with key stakeholders to ensure that the company's needs are met.
- Performance management project vision, scope and architecture to document the inner workings of the dashboard to ease maintenance and support.
- A full scale dashboard implementation, delivered in regular intervals to provide you with the ability to start using parts of the dashboard quickly.



Our Performance Management Solutions consist of 5 steps:

- Develop the requirements by gaining an understanding of the organization's strategic goals and how the dashboard will help achieve those goals.
- Establish the scope of the dashboard and determine the size and schedule for each interval.
- Review the data sources and begin to trace them to specific dashboards.
- Begin development of the first dashboard.
- Continue development at regular intervals until the entire solution is implemented.



Get Started

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